

# **Kansas Dept. of Health and Environment KS0110**

Humbolo	dt Union	Allen	Humboldt, KS	Daily	Readership = $1,881$	
Date	Page #	Headline	Col. Inche	Ad Equiv	Rdshp	
06/28/2007	4	Public opinion shaped legislative agenda	32	\$0.00	1,881	
			32	\$0.00	1,881	1 record
Iola Regi	ister egister.com/	Allen	Iola, KS	Daily	Reade	rship = 8,930
Date	Page #	Headline	Col. Inche	Ad Equiv	Rdshp	
06/23/2007	1 4	Court: Cities may ban smoking Court ruling on smoking ban	11 10	\$94.82 \$86.20	8,931 8,931	
06/27/2007	4	Court runing on smoking ban	10	φου.=υ		
		<u> </u>	21	\$181.02	17,862	
	n County A	<u> </u>		\$181.02 Bi-Wee	17,862	2 total records rship = 2,693
Anderson  Date  06/13/2007	n County A Page #	Advocate Anderson  Headline  SRS & KDOR announce new strategies to cut und	Col. Inchederage 13	\$181.02  Bi-Weel  Ad Equiv  \$99.71	17,862  kly Reade  Rdshp  2,693	
Anderson Date	n County A Page#	Advocate Anderson  Headline	Col. Inchederage 13	\$181.02  Bi-Weel  Ad Equiv  \$99.71 \$115.05	17,862 kly Reade Rdshp 2,693 2,693	
Anderson  Date  06/13/2007	n County A Page #	Advocate Anderson  Headline  SRS & KDOR announce new strategies to cut und	Col. Inchederage 13	\$181.02  Bi-Weel  Ad Equiv  \$99.71	17,862  kly Reade  Rdshp  2,693	
Anderson  Date  06/13/2007 06/13/2007  Atchison	n County A Page #	Advocate Anderson  Headline  SRS & KDOR announce new strategies to cut und Start early to keep bones strong  Atchison	Col. Inchederage 13	\$181.02  Bi-Weel  Ad Equiv  \$99.71 \$115.05	17,862 kly Reade Rdshp 2,693 2,693 5,386	rship = 2,693
Anderson  Date  06/13/2007 06/13/2007  Atchison  http://www.atchi	n County A Page #  14 7	Advocate Anderson  Headline  SRS & KDOR announce new strategies to cut und Start early to keep bones strong  Atchison	21  Garnett, KS  Col. Inche  derage 13 15 28	\$181.02  Bi-Weel  Ad Equiv  \$99.71 \$115.05  \$214.76  Bi-Weel	17,862 kly Reade Rdshp 2,693 2,693 5,386	rship = 2,693  2 total records
Anderson  Date  06/13/2007 06/13/2007  Atchison	n County A Page #  14 7	Advocate  Headline  SRS & KDOR announce new strategies to cut und Start early to keep bones strong  Atchison	Col. Inchederage 13 15 28 Atchison, KS	\$181.02  Bi-Weel  Ad Equiv  \$99.71 \$115.05  \$214.76  Bi-Weel	17,862  kly Reade  Rdshp  2,693 2,693 5,386  kly Reade	rship = 2,693  2 total records

<b>Great Bend Tribune</b>		Barton Great Bend, KS	Daily	Readers	ship = 13,852		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
06/14/2007	7	Breathing Easy		30	\$297.00	13,853	
				30	\$297.00	13,853	1 record

Ft. Scott Tribune <a href="http://www.fstribune.com">http://www.fstribune.com</a>		Bourbon Fort Sco	tt, KS	Daily	Readership = 6,410
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/10/2007	2	Tommy Thompson calls for boosting Medicade rolls	10	\$98.50	6,410
06/17/2007	5	Reward & Reminder Program	9	\$88.65	6,410
06/17/2007	5	"the storefront project"	24	\$236.40	6,410
06/17/2007	6	Teen gains law enforcement experience	14	\$137.90	6,410
06/17/2007	6	Tips for employers: When a policy matters to managers, it.	20	\$197.00	6,410
06/17/2007	7	Regional Prevention Center of Southeast Kansas	40	\$394.00	6,410
06/17/2007	4	it's everybody's business	40	\$394.00	6,410
07/02/2007	2	City Commission to meet Tuesday	5	\$49.25	6,410
07/02/2007	4	The Hutchinson News, on teen drinking and smoking	13	\$128.05	6,410
07/06/2007	1	KDHE issues post-flood safety advisory	62	\$610.70	6,410
07/09/2007	4	The Topeka Capital-Journal, on more smoking bans	13	\$128.05	6,410
			250	\$2,462.50	70,510 11 total records

Horton Headlight		Brown	Brown Horton, KS	Weekly	Readership = $3,792$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/14/2007	2	Tobacco Free Kansas Slogan Contest	7	\$42.00	3,793	
•			7	\$42.00	3,793 1 record	

Augusta Daily Gazette		ette Butler Augu	sta, KS	Daily	Readership = 4,567		
<b>Date</b>	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
06/25/2007	6	State Court rules against appeal of smoking ordinance	18	\$152.46	4,568		
06/29/2007	1	Health Foundation polls voters on smoking	9	\$76.23	4,568		
07/05/2007	6	Community night at Derby waterpark	11	\$93.17	4,568		
07/06/2007	7	Orscheln Cos. kicks off employee smoking cessation pl		\$93.17	4,568		
07/11/2007	2	Fan may be causing constant sinus problems	76	\$228.69 <b>\$643.72</b>	4,568 <b>22,840</b>	5 total records	
Rose Hill Reporter		Butler Rose	Hill, KS	Weekly	Reade	rship = 1,987	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	<u> </u>	
07/05/2007	5	At The Rail	19	\$121.60	1,987		
			19	\$121.60	1,987	1 record	
Clyde Re	epublican	Cloud Clyde	, KS	Weekly	Reade	rship = 1,782	
	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
Date	- ugo						
<b>Date</b> 07/05/2007	5	Local Kansas Retailers Refuse to Sell Tobacco to Teens	8	\$24.00	1,782		
		Local Kansas Retailers Refuse to Sell Tobacco to Teens	8 <b>8</b>	\$24.00 <b>\$24.00</b>	1,782 <b>1,782</b>	1 record	
07/05/2007	5 ia Blade-E				1,782	1 record rship = 5,480	
07/05/2007  Concord	5 ia Blade-E		8	\$24.00	1,782		
07/05/2007  Concord  http://www.blad	ia Blade-E	mpire Cloud Conc	8 ordia, KS	\$24.00 Daily	1,782 Reade		
Concord http://www.blad Date 06/22/2007 06/22/2007	ia Blade-Exempire.com/ Page #	mpire Cloud Conc  Headline  Prairie Pondering Supreme Court upholds anti-smoking ordinance	8 Ordia, KS  Col. Inches  25 13	\$24.00  Daily  Ad Equiv  \$165.00 \$85.80	1,782  Reade  Rdshp  5,481 5,481		
07/05/2007  Concord  http://www.blad  Date  06/22/2007	ia Blade-Enempire.com/ Page #	mpire Cloud Conc  Headline  Prairie Pondering	8 Ordia, KS  Col. Inches  25	\$24.00  Daily  Ad Equiv  \$165.00	1,782  Reade  Rdshp  5,481		

	Arkansas City Traveler http://www.arkcity.net/		eler Cowley Arl	Cowley Arkansas City, KS		Readership = $8,940$	
A	Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
A	06/23/2007	16	Supreme Court upholds anti-smoking ordinance	8	\$71.04	8,940	
The Kansas City Star on court ruling on smoking ban   1	06/27/2007						
The Topeka Capital-Journal on more smoking bans   15   \$133.20   8,940	06/30/2007	4			\$97.68		
New restaurants coming to Ark City   42   \$372.96   8,940	07/05/2007	4			\$133.20	8,940	
Winfield Daily Courier   Cowley   Winfield, KS   Daily   Readership = 11,966	07/07/2007	1			\$372.96	8,940	
Page #   Headline   Headline				90	\$799.20	44,700	5 total records
Supreme Court upholds anti-smoking ordinance   18   \$143.64   \$11,967     1 record	Winfield Daily Courier http://www.winfieldcourier.com/		rier Cowley Wi	nfield, KS	Daily	Reade	rship = 11,966
18   \$143.64   \$11,967   \$1 record	Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
Pittsburg Morning Sun         Crawford         Pittsburg, KS         Daily         Readership = 17,882           Date         Page #         Headline         Col. Inches         Ad Equiv         Rdshp           6/23/2007 5 Supreme Court underscores need for local smoking laws 6/29/2007 5 The Hutchinson News, on teen drinking and smoking 9 \$130.95 17,882         17,882           6/29/2007 5 The Topeka Capital-Journal, on more smoking bans 7/05/2007 7 The Topeka Capital-Journal, on more smoking bans 12 \$174.60 17,882         \$174.60 17,882           7/08/2007 7 The Topeka Capital-Journal, on more smoking bans 10 \$145.50 17,882           7/08/2007 7 The Topeka Capital-Journal, on more smoking bans 10 \$145.50 17,882	06/23/2007	3	Supreme Court upholds anti-smoking ordinance	18	\$143.64	11,967	
Date         Page #         Headline         Col. Inches         Ad Equiv         Rdshp           6/23/2007 5         Court upholds anti-smoking ordinance         19         \$276.45         17,882           6/24/2007 5         Supreme Court underscores need for local smoking laws         14         \$203.70         17,882           6/29/2007 5         The Hutchinson News, on teen drinking and smoking         9         \$130.95         17,882           7/05/2007 7         The Topeka Capital-Journal, on more smoking bans         12         \$174.60         17,882           7/08/2007 4         Smokers may help pay for children's health insurance         18         \$261.90         17,882           7/08/2007 7         The Topeka Capital-Journal, on more smoking bans         10         \$145.50         17,882				18	\$143.64	11,967	1 record
6/23/2007 5 Court upholds anti-smoking ordinance 19 \$276.45 17,882 6/24/2007 5 Supreme Court underscores need for local smoking laws 14 \$203.70 17,882 6/29/2007 5 The Hutchinson News, on teen drinking and smoking 9 \$130.95 17,882 7/05/2007 7 The Topeka Capital-Journal, on more smoking bans 12 \$174.60 17,882 7/08/2007 4 Smokers may help pay for children's health insurance 18 \$261.90 17,882 7/08/2007 7 The Topeka Capital-Journal, on more smoking bans 10 \$145.50 17,882			Sun Crawford Pit	tsburg, KS	Daily	Reade	rship = 17,882
6/24/2007       5       Supreme Court underscores need for local smoking laws       14       \$203.70       17,882         6/29/2007       5       The Hutchinson News, on teen drinking and smoking       9       \$130.95       17,882         7/05/2007       7       The Topeka Capital-Journal, on more smoking bans       12       \$174.60       17,882         7/08/2007       4       Smokers may help pay for children's health insurance       18       \$261.90       17,882         7/08/2007       7       The Topeka Capital-Journal, on more smoking bans       10       \$145.50       17,882	Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
6/24/2007       5       Supreme Court underscores need for local smoking laws       14       \$203.70       17,882         6/29/2007       5       The Hutchinson News, on teen drinking and smoking       9       \$130.95       17,882         7/05/2007       7       The Topeka Capital-Journal, on more smoking bans       12       \$174.60       17,882         7/08/2007       4       Smokers may help pay for children's health insurance       18       \$261.90       17,882         7/08/2007       7       The Topeka Capital-Journal, on more smoking bans       10       \$145.50       17,882	06/23/2007	5	Court upholds anti-smoking ordinance	19	\$276.45	17.882	
6/29/2007       5       The Hutchinson News, on teen drinking and smoking       9       \$130.95       17,882         7/05/2007       7       The Topeka Capital-Journal, on more smoking bans       12       \$174.60       17,882         7/08/2007       4       Smokers may help pay for children's health insurance       18       \$261.90       17,882         7/08/2007       7       The Topeka Capital-Journal, on more smoking bans       10       \$145.50       17,882	06/24/2007						
7/05/2007       7       The Topeka Capital-Journal, on more smoking bans       12       \$174.60       17,882         7/08/2007       4       Smokers may help pay for children's health insurance       18       \$261.90       17,882         7/08/2007       7       The Topeka Capital-Journal, on more smoking bans       10       \$145.50       17,882	06/29/2007						
7/08/20074Smokers may help pay for children's health insurance18\$261.9017,8827/08/20077The Topeka Capital-Journal, on more smoking bans10\$145.5017,882	07/05/2007						
7/08/2007 7 The Topeka Capital-Journal, on more smoking bans 10 \$145.50 17,882	07/08/2007	4	Smokers may help pay for children's health insurance		\$261.90		
82 \$1,193.10 107,292 6 total records	07/08/2007	7	The Topeka Capital-Journal, on more smoking bans	10	\$145.50	17,882	
				82	\$1,193.10	107,292	6 total records

Abilene http://www.abile		Chronicle Dickin	son Abilene, KS	Daily	Reade	rship = 8,544
Date	Page #	Headline	Col. Inc	hes Ad Equiv	Rdshp	
06/14/2007	1	Solomon board OKs 4 percent salar		\$217.50	8,544	
06/27/2007 07/07/2007	$\frac{2}{2}$	Teen drinking, smoking trends More smoking bans	19 16	\$142.50 \$120.00	8,544 8,544	
			64	\$480.00	25,632	3 total records
Chapman and Enterprise News-Times Dickinson			son Chapman, KS	Weekly	Reade	rship = 1,911
Date	Page #	Headline	Col. Inc	hes Ad Equiv	Rdshp	
07/05/2007	4	A Pastor's Viewpoint	21	\$113.40	1,911	
			21	\$113.40	1,911	1 record
Heringto	on Times	Dickin	son Herington, KS	Weekly	Reade	rship = 4,376
Date	Page #	Headline	Col. Inc	hes Ad Equiv	Rdshp	
07/05/2007	9	Mothers urged to quit	13	\$100.75	4,377	
			13	\$100.75	4,377	1 record
Kansas (	Chief	Donipl	nan Wathena, KS	Weekly	Reade	rship = 6,495
Doto	Do 20 #	II.a.dlina	Cal Incl	has Ad Fauir	Dalaha	

Eudora News http://www.eudoranews.com/		Douglas	Douglas Eudora, KS		Reade	Readership = 2,881	
Date	Page #	Headline	Col. Inc	hes Ad Equiv	Rdshp		
07/05/2007	4	Drafted into a culture war	23	\$177.10	2,882		
			23	\$177.10	2,882	1 record	
Lawrence http://www.ljwo	ce Journal	-World Douglas	Lawrence, KS	Daily	Reade	rship = 47,076	
Date	Page #	Headline	Col. Inc	hes Ad Equiv	Rdshp		
06/23/2007	1	City's smoking ban upheld	54	\$1,609.20	47,076		
06/23/2007	3B	On the Street	18	\$536.40	47,076		
06/23/2007	6B	Ban stands	14	\$417.20	47,076		
06/29/2007	8	Mexico City considers smoking ban	16	\$476.80	47,076		
07/07/2007	1	Late-term abortion law to be reviewed	25	\$745.00	47,076		
07/10/2007	10	Anti-smoking pill shows promise in curbing drink	ing 13	\$387.40	47,076		
			140	\$4,172.00	282,456	6 total records	
El Dorac	do Times  oradotimes.com/	El Dorado	El Dorado, KS	Daily	Reade	rship = 7,486	
Date	Page #	Headline	Col. Inc	hes Ad Equiv	Rdshp		
06/15/2007	3	But let justice roll down like waters Amos 5:24	24	\$210.00	7,486		
07/02/2007	5	Orscheln Farm and Home stores go smoke free	27	\$236.25	7,486		
07/09/2007	4	Editorial Roundup	12	\$105.00	7,486		
			63	\$551.25	22,458	3 total records	
Ellis Review		Ellis	Ellis, KS	Weekly	Reade	rship = 2,401	
Ellis Rev	view .	121115					
Ellis Rev	Page #	Headline	Col. Inc	hes Ad Equiv	Rdshp		
			<b>Col. Inc</b>	hes Ad Equiv \$63.54	<b>Rdshp</b> 2,401		

Hays Da	ily News	Ellis	Hays, KS	Daily	Readership = $29,046$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/29/2007	3	Poll shows support for statewide smoking ban	18	\$270.00	29,047	
			18	\$270.00	29,047	1 record
Garden http://www.gcte	City Telegi	cam Finney	Garden City, KS	Daily	Reade	rship = 19,782
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/23/2007	8	Court upholds anti-smoking ordinance	14	\$193.62	19,782	
06/26/2007	4	Smoke signals	17	\$235.11	19,782	
06/29/2007	1	Poll: State supports smoking ban	24	\$331.92	19,782	
07/07/2007	1	Opinions linger in smoking debate	40	\$553.20	19,782	
07/07/2007	7	Smoking study scaled back	21	\$290.43	19,782	
			116	\$1,604.28	98,910	5 total records
Dodge C	ity Daily C	Globe Ford	Dodge City, KS	Daily	Reade	rship = 16,969
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/14/2007	1	A Burning Issue	51	\$591.60	16,969	
06/23/2007	5	Supreme Court upholds Lawrence's anti-smoking		\$208.80	16,969	
06/26/2007	1	City to take fresh look at smoking ban	12	\$139.20	16,969	
06/28/2007	4	Dodge City should ban smoking	24	\$278.40	16,969	
07/05/2007	4	Something needs to be done with blind corners	15	\$174.00	16,969	
		Smoking, traffic lights, gambling and ethanol	18	\$208.80	16,969	

6 total records

\$1,600.80

101,814

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Ottawa Herald http://www.ottawaherald.com/		Franklin Ottawa, KS		Daily	Readership = 11,798	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/23/2007	1	Supreme Court upholds Lawrence?s anti-smoking	22	\$196.24	11,799	
06/28/2007	4	Time to choose, Kansas: Smoke or freedom?	28	\$249.76	11,799	
07/07/2007	1	Lawmakers reconsider options for statewide smoking l	oan 22	\$196.24	11,799	
			72	\$642.24	35,397	3 total records
Daily Union http://www.dailyu.com		Geary June	tion City, KS	Daily	Reade	rship = 10,561
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/17/2007	2C	Health Tips for the Man in Your Life	37	\$310.80	10,562	
06/24/2007	1	Put Those Lighters Away	20	\$168.00	10,562	
06/24/2007	5	Banning Smoking	16	\$134.40	10,562	
06/25/2007	5	Smoking Ban Shows Importance of Local Laws	22	\$184.80	10,562	
			95	\$798.00	42,248	4 total records
Ft. Riley Post http://www.rileyarmv.mil/newspaper			tion City, KS	Weekly	Reade	rship = 20,240
	army.mil/newspape	<u>r</u>				
	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
http://www.riley  Date	Page #	Headline				
http://www.riley  Date  07/13/2007			<b>Col. Inches</b> 52 35	<b>Ad Equiv</b> \$785.20 \$528.50	<b>Rdshp</b> 20,240 20,240	
http://www.riley	<b>Page</b> #	Headline Study shows enlisted men more likely to light up	52	\$785.20	20,240	2 total records
http://www.riley  Date  07/13/2007	Page # 12 11	Headline  Study shows enlisted men more likely to light up Home fires yearlong threat	52 35	\$785.20 \$528.50	20,240 20,240 <b>40,480</b>	2 total records
Date 07/13/2007 07/13/2007	Page # 12 11	Headline  Study shows enlisted men more likely to light up Home fires yearlong threat	52 35 <b>87</b>	\$785.20 \$528.50 <b>\$1,313.70</b>	20,240 20,240 <b>40,480</b>	
Date 07/13/2007 07/13/2007 Hill City Date	Page #  12 11  Times Page #	Headline  Study shows enlisted men more likely to light up Home fires yearlong threat  Graham Hill  Headline	52 35 87 City, KS Col. Inches	\$785.20 \$528.50 <b>\$1,313.70</b> Weekly Ad Equiv	20,240 20,240 <b>40,480</b> Reade	
Date 07/13/2007 07/13/2007 Hill City	Page #  12 11  Times	Headline  Study shows enlisted men more likely to light up Home fires yearlong threat  Graham Hill	52 35 <b>87</b> City, KS	\$785.20 \$528.50 <b>\$1,313.70</b> Weekly	20,240 20,240 <b>40,480</b> Reade	

			365	\$1,277.50	64,284	11 total records
06/13/2007	3B	Reward and Reminder	52	\$182.00	5,844	
06/13/2007	8B	Youth tobacco use must matter to all of us	55	\$192.50	5,844	
06/13/2007	2B	Youth trends show improvement	28	\$98.00	5,844	
06/13/2007	7B	Community needs education	15	\$52.50	5,844	
06/13/2007	2B	Blowing smoke and the truth	23	\$80.50	5,844	
06/13/2007	7B	Tiger Task Force fights teen tobacco use	15	\$52.50	5,844	
06/13/2007	1B	Kansas Synar rate improves	19	\$66.50	5,844	
06/13/2007	6B	All tobacco use dangerous to your health	36	\$126.00	5,844	

Montezuma Press		Gray Mont	Montezuma, KS	Weekly	Readership = $2,615$	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp
06/14/2007		Notes for Health		15	\$63.45	2,615
				15	\$63.45	2.615 1 record

Greeley	Co. Repul	olican	Greeley Trik	bune, KS	Weekly	Readership	= 2,707
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
06/20/2007	2	CYAT Team and Greeley (	County Health Care Encour	age 12	\$58.56	2,707	
				12	\$58.56	2,707 1	record

Anthony Republican		can Harper	Anthony, KS	Weekly	Readership = $5,669$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/13/2007	8	"Ciggy" makes appearance for "Relay for Life"	6	\$36.00	5,670	
			6	\$36.00	5,670 1 record	

Newton http://www.thek		Harvey	Newton, KS	Daily	Readership = 18,156	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/21/2007	1	Group eyes smoke-free Harvey County by 2008	11	\$163.90	18,156	
06/23/2007	7	Supreme Court upholds city?s anti-smoking ordin		\$298.00	18,156	
06/27/2007	4	Shattering the presumption of an 800-pound goril	la 28	\$417.20	18,156	
			59	\$879.10	54,468	3 total records
Holton Recorder http://www.holtonrecorder.com/		Jackson	Holton, KS		Bi-Weekly Readership = 1	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/13/2007	2	Decreasing underage tobacco use focus of plan	13	\$91.00	10,865	
06/27/2007	7	Smoke-free rules O.K.	9	\$63.00	10,865	
	<u> </u>		22	\$154.00	21,730	2 total records
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
07/05/2007	8	Court reaffirms smoking bans	4	\$136.80	28,285	
			4	\$136.80	28,285	1 record
Kansas (	City Star	Jackson	Kansas City, MO	Daily	Reade	rship = 607,344
			Cal Inches	Ad Equiv	Rdshp	
Date	Page #	Headline	Col. Inches	Au Equiv	Rushp	
	Page #			\$10,254.40		
06/23/2007		Headline  Lawrence smoking ban OK'd by court With court's blessing, move ahead with smoking l	20		607,345 607,345	
06/23/2007 06/26/2007	B1 8B 8B	Lawrence smoking ban OK'd by court With court's blessing, move ahead with smoking l What's a smoker to do?	20 bans 19 4	\$10,254.40 \$9,741.68 \$2,050.88	607,345	
Date 06/23/2007 06/26/2007 06/30/2007 06/30/2007	B1 8B 8B 3B	Lawrence smoking ban OK'd by court With court's blessing, move ahead with smoking l What's a smoker to do? Poll favors statewide smoking ban	20 bans 19 4 2	\$10,254.40 \$9,741.68 \$2,050.88 \$1,025.44	607,345 607,345 607,345 607,345	
06/23/2007 06/26/2007 06/30/2007 06/30/2007 07/01/2007	B1 8B 8B 3B 2B	Lawrence smoking ban OK'd by court With court's blessing, move ahead with smoking by What's a smoker to do? Poll favors statewide smoking ban Smoking ban in the works for Lenexa	20 bans 19 4 2 6	\$10,254.40 \$9,741.68 \$2,050.88 \$1,025.44 \$3,076.32	607,345 607,345 607,345 607,345 607,345	
06/23/2007 06/26/2007 06/30/2007 06/30/2007	B1 8B 8B 3B	Lawrence smoking ban OK'd by court With court's blessing, move ahead with smoking l What's a smoker to do? Poll favors statewide smoking ban	20 bans 19 4 2	\$10,254.40 \$9,741.68 \$2,050.88 \$1,025.44	607,345 607,345 607,345 607,345	

07/11/2007	10B	Smoking ban for KC	4 117	\$2,050.88 <b>\$59,988.24</b>	607,345 <b>6,680,795</b>	11 total records
07/10/2007	5	Anti-smoking drug shows promise against alcohol	21	\$10,767.12	607,345	
07/09/2007	1B	Kansas picks topics for off-season	23	\$11,792.56	607,345	
07/08/2007	11	Tobacco tax considered	6	\$3,076.32	607,345	
07/04/2007	B2	Lenexa council passes smoking ordinance	7	\$3,589.04	607,345	

	sa Independent		Oskaloosa, KS	Weekly	Readership = 5,195		
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
06/14/2007	3	Tobacco Free Kansas slogan contest open	5	\$26.25	5,196		
			5	\$26.25	5,196 1 record		

Vindicator http://www.valleyfallsvindicator.com/		Jefferson	Valley Falls, KS	Weekly	Readership = 5,950		
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
06/14/2007	2	YADA billboard, poetry contest winners	9	\$47.25	5,950		
06/28/2007	2	Court makes "grassroots" decision	21	\$110.25	5,950		
07/05/2007 2	2	Tobacco Free slogan contest	5	\$26.25	5,950		
	_		35	\$183.75	17.850 3 total record	ls	

Jewell Co	o. Record	Jewell Man	nkato, KS	Weekly	Readership = 2,162	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
07/05/2007	1	Local retailers recognized for not selling tobacco to mi	inors 6	\$24.00	2,162	
			6	\$24.00	2,162 1 record	

Gardner http://www.gardn		Johnson	Gardner, K	S	Bi-Week	ly Reade	ership = 5,292
Date	Page #	Headline	Co	ol. Inches	Ad Equiv	Rdshp	
06/29/2007		Time to talk	27		\$540.00	5,292	
			27	,	\$540.00	5,292	1 record
Johnson County Sun Johnson		Overland Pa	ark, KS	Semi We	ekly Reade	ership = 43,113	
Date	Page #	Headline	Co	ol. Inches	Ad Equiv	Rdshp	
06/28/2007 07/05/2007	6 1	Smoke ban gains Smoke & Mirrors	9 10	2	\$109.62 \$1,242.36	43,114 43,114	
			11	1	\$1,351.98	86,228	2 total records
Olathe N		Johnson	Olathe, KS		Daily	Reade	ership = 10,147
Date	Page #	Headline	Co	ol. Inches	Ad Equiv	Rdshp	
06/12/2007 06/13/2007	4 4	Smoking bans: Philip Morris butts back "Filtered" (cartoon)	in 23		\$851.00 \$518.00	10,148 10,148	
			37	,	\$1,369.00	20,296	2 total records
Shawnee Dispatch <a href="http://www.shawneewestdispatch.com">http://www.shawneewestdispatch.com</a> Johnson		Shawnee, K	S	Weekly	Reade	ership = 56,809	
Date	Page #	Headline	Co	ol. Inches	Ad Equiv	Rdshp	
07/11/2007	4	Time to get off the dime	18		\$478.80	56,810	
			18		\$478.80	56,810	1 record

Spring F	Iill New E	ra Johnson	Spring Hill, KS	Bi-Week	ly Read	Readership = $2,072$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
06/29/2007 07/13/2007	3 3	Time to talk Secondhand smoke and common sense	29 32	\$580.00 \$640.00	2,072 2,072		
			61	\$1,220.00	4,144	2 total records	
<b>Cunningham Courier</b>		rier Kingman	Cunningham, KS	Weekly	Read	ership = 1,497	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
07/06/2007	10	209 New Laws to Abide in Kansas on July 1st	8	\$33.60	1,497		
			8	\$33.60	1,497	1 record	
Kiowa C	o. Signal	Kiowa	Greensburg, KS	Weekly	Read	ership = 2,327	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
06/27/2007	10	State Supreme Court upholds Lawrence smoking	g ban 18	\$105.30	2,328		
			18	\$105.30	2,328	1 record	
Parsons Sun http://www.parsonssun.com/		Labette	Parsons, KS	Daily	Reado	ership = 12,921	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
06/23/2007 06/29/2007	1 14	Court rules for ban Some support statewide ban on smoking	18 15	\$160.20 \$133.50	12,921 12,921		
06/30/2007	7	on teen drinking and smoking	13	\$115.70	12,921		
			46	\$409.40	38,763	3 total records	

Dighton Herald		Lane	Dighton, KS	Weekly	Readership = 2,638		
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
06/13/2007 06/20/2007	1 4	Calico Apron is Open for Business Letter to Editor re: Quitting Smoking	28 10	\$133.00 \$47.50	2,638 2,638		
			38	\$180.50	5,276	2 total records	
	orth Times	Leavenworth	Leavenworth, KS	Daily	Reade	rship = 12,291	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
06/19/2007 1 06/23/2007 8 07/09/2007 6		Intoxicated man attacks woman, stabs door Supreme Court upholds Lawrence's anti-smo Tobacco taxes viewed as a likely source of ch		\$148.50 \$256.50 \$378.00	12,291 12,291 12,291		
			58	\$783.00	36,873	3 total records	
Linn Co.		Linn	Pleasanton, KS	Weekly	Reade	rship = 5,407	
http://www.linno		Linn	Pleasanton, KS  Col. Inches	Weekly  Ad Equiv	Reade Rdshp	rship = 5,407	
Date 06/13/2007	countynews.net/		,			rship = 5,407	
Date 06/13/2007	Page #	Headline Linn County Commission	Col. Inches	<b>Ad Equiv</b> \$125.92	<b>Rdshp</b> 5,407	rship = 5,407  2 total records	
Date 06/13/2007	Page # 4 2	Headline Linn County Commission	Col. Inches  16 31	Ad Equiv \$125.92 \$243.97	<b>Rdshp</b> 5,407 5,407 <b>10,814</b>		
Date 06/13/2007 07/04/2007  Oakley (	Page # 4 2	Headline Linn County Commission Letter to editor re: cigarette advertising	Col. Inches  16 31 47	Ad Equiv \$125.92 \$243.97 \$369.89	<b>Rdshp</b> 5,407 5,407 <b>10,814</b>	2 total records	
Date 06/13/2007 07/04/2007	Page # 4 2  Graphic	Headline Linn County Commission Letter to editor re: cigarette advertising  Logan	Col. Inches  16 31 47  Oakley, KS	Ad Equiv \$125.92 \$243.97 \$369.89  Weekly	8dshp 5,407 5,407 10,814 Reade	2 total records	

Emporia Gazette http://www.emporiagazette.com/		Lyon E		, KS	Daily	Readership = 19,402	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
06/23/2007	1	Lawrence Smoking Ban OK		17	\$179.52	19,403	
				17	\$179.52	19,403	1 record
Hillsboro Free Press http://www.hillsborofreepress.com/		S Marion	Hillsboro	o, KS	Weekly	Reade	rship = 17,339
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
06/27/2007	8I	"Back when I was a boy" and other life mysteries	S	24	\$216.00	17,340	
				24	\$216.00	17,340	1 record
Marion (	Co. Record	Marion	Marion,	KS	Weekly	Reade	rship = 6,094
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
06/13/2007	5	Parent institutes teen center at Lincolnville		29	\$261.00	6,095	
				29	\$261.00	6,095	1 record
Peabody http://www.peab	Gazette-Bu	ılletin Marion	Peabody	, KS	Weekly	Reade	rship = 2,642
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
07/04/2007	6	Marion County scores high in underage tobacco	test	20	\$186.60	2,643	
			·	20	\$186.60	2,643	1 record

Marysville Advocate http://www.mvleadvocate.com/		2 Marshall	Marshall Marysville, KS		Weekly	Readership = $12,086$	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
06/21/2007 06/21/2007	4B 8B	School board approves new policy on use of tobat We advocate	acco,	9	\$72.00 \$32.00	12,086 12,086	
				13	\$104.00	24,172	2 total records
McPherson Sentine http://www.mcphersonsentinel.com/		McPherson	McPherson, KS		Daily	Reade	rship = 9,137
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
06/16/2007 06/20/2007 06/27/2007 06/30/2007 07/10/2007	8 3 4 4 14	Memorial Hospital to be smoke-free A committment to better health Tough smoking bans are completely legal Poverty may affect teen drinking and smoking Researchers say anti-smoking pill shows promise	e in	28 8 14 19 10	\$364.00 \$104.00 \$182.00 \$247.00 \$130.00	9,138 9,138 9,138 9,138 9,138	
				79	\$1,027.00	45,690	5 total records
Meade C	Co. News	Meade	Meade, l	KS	Weekly	Reade	rship = 3,709
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
06/27/2007	5	Meade KEY Club joins TASK		7	\$33.25	3,710	
				7	\$33.25	3,710	1 record
Miami C	Co. Republic	Miami	Paola, K	S	Bi-Week	ly Reade	rship = 10,117
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
06/29/2007	6	State high court upholds Lawrence smoking ban		11	\$101.20	10,118	
				11	\$101.20	10,118	1 record

Coffeyville Journal http://www.cjournal.com/ Date Page # Headline  06/28/2007 3 Time to choose: Smoke of		Coffeyville, KS	Daily	Readership = 9,321	
Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
3	Time to choose: Smoke or freedom?	26	\$236.08	9,322	
		26	\$236.08	9,322	1 record
	nal.com/	Page # Headline	Page # Headline Col. Inches  Time to choose: Smoke or freedom? 26	Page # Headline Col. Inches Ad Equiv  3 Time to choose: Smoke or freedom? 26 \$236.08	Page # Headline Col. Inches Ad Equiv Rdshp  3 Time to choose: Smoke or freedom? 26 \$236.08 9,322

Independ	lence Daily	Reporter Montgomery I	ndependence, KS	Daily	Readership = $14,080$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/17/2007	12	it's everybody's business	42	\$388.08	14,081	
06/17/2007	13	"the storefront project"	40	\$369.60	14,081	
06/17/2007	14	because it's the law	43	\$397.32	14,081	
06/17/2007	15	Regional Prevention Center of Southeast Kansas	42	\$388.08	14,081	
06/22/2007	1	Kansas' high court upholds no-smoking law	12	\$110.88	14,081	
06/27/2007	4	Hutchinson News on teen drinking, smoking	9	\$83.16	14,081	
06/27/2007	4	Kansas City Star on smoking ruling	7	\$64.68	14,081	
07/05/2007	4	Topeka Capital-Journal on more smoking bans	8	\$73.92	14,081	
07/10/2007	8	Anti-smoking pill shows promise in curbing drinking	ng and 19	\$175.56	14,081	
	_		222	\$2,051.28	126.729 9 total records	

Council	Grove Re	publican Morris	Council Grove, KS	Daily	Readership = $4,685$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/21/2007	1	Presents Information on Health Benefits	6	\$37.50	4,685	
•			6	\$37.50	4,685 1 record	

Sabetha http://www.sabe		Nemaha Sabe	tha, KS	Weekly	Readership = 5,172
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/13/2007 06/13/2007	4B 7	Students are invited to enter Tobacco Free Kansas Slog SRS and KDOR announce new strategies to reduce	an 6 11	\$37.98 \$69.63	5,173 5,173

		17	\$107.61	10,346	2 total records
	Neosho Chanu	te, KS	Daily	Reade	rship = 8,820
Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
4	"Filtered" (cartoon)	13	\$107.64	8,820	
4					
1					
4					
2	Smoking study scaled back	22	\$182.16	8,820	
		81	\$670.68	44,100	5 total records
	Norton Norton	ı, KS	Bi-Weel	kly Reade	rship = 3,778
Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
4	"Filtered" (cartoon)	20	\$134.00	3,779	
4 1	"Filtered" (cartoon) Forum to discuss smoking in public	20 4	\$134.00 \$26.80	3,779 3,779	
4 1 3	"Filtered" (cartoon) Forum to discuss smoking in public Forum discusses smoking in public			3,779 3,779 3,779	
	4 4 1 4	Page # Headline  4 "Filtered" (cartoon) 4 The Hutchinson News, on teen drinking and smoking 1 Poll favors statewide smoking ban, cigarette tax hike 4 The Kansas City Star, on court ruling on smoking ban 2 Smoking study scaled back  Telegram  Norton  Norton	Page # Headline Col. Inches  4 "Filtered" (cartoon) 13 4 The Hutchinson News, on teen drinking and smoking 13 1 Poll favors statewide smoking ban, cigarette tax hike 20 4 The Kansas City Star, on court ruling on smoking ban 13 2 Smoking study scaled back 22  81  Telegram Norton Norton, KS	Page #         Headline         Col. Inches         Ad Equiv           4         "Filtered" (cartoon)         13         \$107.64           4         The Hutchinson News, on teen drinking and smoking         13         \$107.64           1         Poll favors statewide smoking ban, cigarette tax hike         20         \$165.60           4         The Kansas City Star, on court ruling on smoking ban         13         \$107.64           2         Smoking study scaled back         22         \$182.16           Relegram           Norton         Norton, KS         Bi-Weel	Page #   Headline   Col. Inches   Ad Equiv   Rdshp

The Osa		y Herald-Chronicle Osage	Osage City, KS	Weekly	Readership = 10,198	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/14/2007	6	Teen use of tobacco focus of local effort	13	\$112.71	10,198	
			13	\$112.71	10.198 1 record	

Minneapolis Messenger http://www.minneapolismessenger.net			Ottawa	Minnea	polis, KS	Weekly	Reade	ership = 3,873
<b>Date</b>	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
06/21/2007	1	USD 239 board approves b	ids for bond issue p	rojects	22	\$110.00	3,873	
					22	\$110.00	3,873	1 record
Tiller &	Toiler		Pawnee	Larned	, KS	Bi-Week	ly Reade	ership = 4,144
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
06/29/2007	9	All Orscheln properties to	be smoke free		10	\$69.40	4,145	
					10	\$69.40	4,145	1 record
Logan R	epublican		Phillips	Logan,	KS	Weekly	Reade	ership = 2,260
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
06/28/2007	2	USD 326 Board of Educati	on Meeting		17	\$68.00	2,261	
					17	\$68.00	2,261	1 record
St. Mary	s Star		Pottawatomie	St. Mar	ys, KS	Weekly	Reade	ership = 3,946
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
06/20/2007	4	Pottawatomie County Heal	th Department enco	urages	11	\$55.00	3,947	
					11	\$55.00	3,947	1 record
Wamego http://www.thew	Smoke Sig	gnal com/	Pottawatomie	Wameg	o, KS	Weekly	Reade	ership = 22,052
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
06/13/2007	5	Tobacco Free Grounds Pol	icy		16	\$100.00	22,052	
					16	\$100.00	22,052	1 record

Wamego	Times	Pottawatomie	Wamego, KS	Weekly	Reade	ership = 3,406
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
07/12/2007	1	USD 320 School Board debates 'tobacco' policy	14	\$53.90	3,406	
			14	\$53.90	3,406	1 record
	reland Rec		Westmoreland, KS	Weekly	Reade	ership = 1,713
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/21/2007 06/28/2007	8 5	Parents Encouraged to Stop Smoking Court Upholds Smoking Ban	14 13	\$49.28 \$45.76	1,713 1,713	
			27	\$95.04	3,426	2 total records
Rawlins http://www.squa	Co. Squar	e Deal Rawlins	Atwood, KS	Weekly	Reade	ership = 4,590
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/28/2007 07/12/2007	2 1	Drawing rewards compliance with tobacco sales RCHC grounds now tobacco gree	laws 25 5	\$118.75 \$23.75	4,591 4,591	
			30	\$142.50	9,182	2 total records
Hutching http://www.hutc	son News	Reno	Hutchinson, KS	Daily	Reade	ership = 73,319
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/17/2007 06/23/2007	1 1 5	Survey: Kansas teens smoking, drinking less Court upholds Lawrence's anti-smoking ordinanc Streeter security explained	25 12 14 12	\$655.75 \$314.76 \$367.22 \$314.76	73,319 73,319 73,319 73,319	

			104	\$2,727.92	513,233	7 total records
Courtlan	d Journal	Republic	Courtland, KS	Weekly	Readership = 1,465	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
07/05/2007	1	Pinky's Bar and Grill is a Winner!	8	\$22.00	1,465	
			8	\$22.00	1,465	1 record
Kansas S	tate Collegian.com	gian Riley	Manhattan, KS	Daily	Readei	rship = 60,126
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/20/2007	7	Drug paraphernalia bill to restrict sale of smoking	g products 34	\$297.50	60,127	
06/27/2007	4	Up in smoke	51	\$446.25	60,127	
06/27/2007	4	Supreme Court went too far with smoking ban	16	\$140.00	60,127	
	an Mercui	'y Riley	Manhattan, KS	Daily	Readei	rship = 22,438
http://www.theme	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
07/02/2007	6	Teen smoking, drinking trends are worth extending	ng 19	\$169.10	22,439	
07/08/2007	14	Optimists: Bringing Out the Best in Kids	8 8	\$71.20	22,439	
07/12/2007	2	Wamego schools move to ban smoking	16	\$142.40	22,439	
			43	\$382.70	67,317	3 total records
Plainville	Times	Rooks	Plainville, KS	Weekly	Readei	rship = 3,461
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/21/2007	9	RCHD encourages parents to quit tobacco to keep	p up with13	\$65.00	3,461	
00/21/2007						

Stockton	Sentinel	Rooks St	ockton, KS	Weekly	Reader	rship = 4,353
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/21/2007	12	Quit tobacco to keep up with your kids this summer	7	\$39.69	4,354	
07/12/2007	5	Matteson four years behind world record	4	\$22.68	4,354	
07/12/2007 9	County works on 2008 budgets during meeting	23	\$130.41	4,354		
			34	\$192.78	13,062	3 total records

Russell County News		ews Russell	Russell, KS	Bi-Weekly Readers		$\mathbf{ship} = 5,520$
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/15/2007	4B	Answer lies within community	17	\$117.98	5,520	
06/15/2007	5B	Community members share perspectives	73	\$506.62	5,520	
06/15/2007	6B	All tobacco use dangerous to your health	36	\$249.84	5,520	
06/15/2007	7B	Tiger Task Force fights teen tobacco use	16	\$111.04	5,520	
06/15/2007	1B	Kansas Synar rate improves	19	\$131.86	5,520	
06/15/2007	7B	Community needs education	15	\$104.10	5,520	
06/15/2007	2B	Blowing smoke and the truth	24	\$166.56	5,520	
06/15/2007	8B	Youth tobacco use must matter to all of us	55	\$381.70	5,520	
06/15/2007	2B	Youth trends show improvement	20	\$138.80	5,520	
06/15/2007	3B	Reward and Reminder	30	\$208.20	5,520	
06/15/2007	4B	Businesses be aware	32	\$222.08	5,520	
	_		337	\$2,338.78	60,720	11 total records

Salina Jo		Saline	Salina, KS	Daily	Readership = $65,784$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/23/2007	1	Court upholds ban on smoking	27	\$567.00	65,785	
06/28/2007	1	Smoking	71	\$1,491.00	65,785	
06/29/2007	1	Poll shows support for ban on smoking	25	\$525.00	65,785	
07/01/2007	2D	Nonsmoking piano bar, lounge opens	4	\$84.00	65,785	
07/01/2007	9	Stiffen smoking ban	19	\$399.00	65,785	
07/07/2007	1	Smoking ban not on lawmakers' agenda	19	\$399.00	65,785	
			165	\$3,465.00	<b>394,710 6 total records</b>	

Scott Co.	Record	Scott	Scott Cit	y, KS	Weekly	Readers	hip = 4,075
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
06/21/2007	10	Enjoy a Tobacco Free Summer With Your Family	ý	11	\$55.00	4,076	
06/28/2007	4	Supreme Court Defends Grassroots Activism	,	24	\$120.00	4,076	
07/05/2007	6	Kansans support smoke-free ordinances		14	\$70.00	4,076	
				49	\$245.00	12,228	3 total records
Wichita 1		Sedgwick	Wichita,	KS	Daily	Readers	ship = 237,817
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
06/18/2007	1	A lifetime learning to cope		81	\$10,315.35	237,818	
06/23/2007	3B	Ruling: Cities can enack smoking bans		13	\$1,655.55	237,818	
07/01/2007	10	Clear air		24	\$3,056.40	237,818	
07/04/2007	7	Smoking ban ruling		2	\$254.70	237,818	
07/05/2007	1	Poll: Kansans favor smoking ban		20	\$2,547.00	237,818	
07/07/2007	3B	Lawmakers' summer agenda: Abortion, smoking	ban, rides	18	\$2,292.30	237,818	
				158	\$20,121.30	1,426,908	6 total records
Liberal I	_ight	Seward	Liberal,	KS	Weekly	Readers	hip = 1,150
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
06/14/2007	4	SRS and KDOR Announce New Strategies to Re	educe	16	\$128.00	1,150	
				16	\$128.00	1,150	1 record
Southwes http://www.swdti	st Daily Ti	mes Seward	Liberal,	KS	Daily	Readers	hip = 9,526
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
07/10/2007	4	Smoking ban is big brother intrusion		14	\$182.00	9,527	
				14	\$182.00	9,527	1 record

KS0110 - Kansas Dept. of Health and Environment						
	ger - Shav	wnee County Shawnee	Silver Lake, KS	Daily	Readersh	ip = 0
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/25/2007	1	State program commends Wehner's Thriftw	ay staff 28	\$0.00	0	
			28	\$0.00	0	1 record
Topeka <a href="http://www.cjon">http://www.cjon</a>	Capital-J	<b>Shawnee</b>	Topeka, KS	Daily	Readersh	ip = 110,905
http://www.cjon	_	Tournal Shawnee Headline	Topeka, KS  Col. Inches	Daily  Ad Equiv	Readersh Rdshp	ip = 110,905
http://www.cjon	line.com/	Headline	Col. Inches	Ad Equiv	Rdshp	ip = 110,905
http://www.cjon Date 06/23/2007	Page #	Headline  Court: Cities can ban smoking	Col. Inches	<b>Ad Equiv</b> \$1,135.65	<b>Rdshp</b> 110,906	ip = 110,905
http://www.cjon Date 06/23/2007 06/25/2007	line.com/	Headline  Court: Cities can ban smoking Quitting all at once	Col. Inches	Ad Equiv	<b>Rdshp</b> 110,906 110,906	ip = 110,905
http://www.cjon Date 06/23/2007 06/25/2007 06/28/2007	Page #	Headline  Court: Cities can ban smoking Quitting all at once Doctor's diagnosis goes up in smoke	Col. Inches  15 4 9	<b>Ad Equiv</b> \$1,135.65 \$302.84	<b>Rdshp</b> 110,906	ip = 110,905
http://www.cjon Date 06/23/2007 06/25/2007 06/28/2007 06/29/2007	Page #  1 1C 4B	Headline  Court: Cities can ban smoking Quitting all at once Doctor's diagnosis goes up in smoke Planned sports complex outlined	Col. Inches  15 4	Ad Equiv \$1,135.65 \$302.84 \$681.39	Rdshp 110,906 110,906 110,906 110,906	ip = 110,905
http://www.cjon Date 06/23/2007 06/25/2007 06/28/2007 06/29/2007 06/30/2007	Page #  1 1C 4B	Headline  Court: Cities can ban smoking Quitting all at once Doctor's diagnosis goes up in smoke Planned sports complex outlined Feeling heat	Col. Inches  15 4 9 13	\$1,135.65 \$302.84 \$681.39 \$984.23	Rdshp 110,906 110,906 110,906	ip = 110,905
-	Page #  1 1C 4B	Headline  Court: Cities can ban smoking Quitting all at once Doctor's diagnosis goes up in smoke Planned sports complex outlined	Col. Inches  15 4 9 13	Ad Equiv \$1,135.65 \$302.84 \$681.39 \$984.23 \$681.39	Rdshp 110,906 110,906 110,906 110,906 110,906	ip = 110,905

6

109 12 total records \$8,252.39 1,330,872

110,906

110,906 110,906

110,906

\$681.39

\$151.42 \$454.26

\$151.42

Topeka N	Metro News	Shawnee Top	eka, KS	Bi-Week	ly Reade	rship = 1,803
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/29/2007	6	At the Rail	22	\$154.00	1,803	
07/04/2007	3	The Hutchinson News, on teen drinking and smoking	11	\$77.00	1,803	
07/04/2007	3	The Kansas City Star, on court ruling on smoking ban		\$63.00	1,803	
			42	\$294.00	5,409	3 total records

State should regulate
Raise quality of life
Fund this fight
Anti-Smoking Pill Shows Promise in Curbing Drinking

07/08/2007

07/08/2007

07/09/2007

07/10/2007

Goodlan <a href="http://www.nwk">http://www.nwk</a>	d Star Nev	WS Sherman	Goodland, KS	Bi-Week	kly Reade	ership = 3,845
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/15/2007 06/26/2007	4 2	"Filtered" (cartoon) Retailers refuse to sell tobacco	21 6	\$200.13 \$57.18	3,846 3,846	
			27	\$257.31	7,692	2 total records
Caldwell	l Messenge	er Sumner	Caldwell, KS	Weekly	Reade	ership = 3,084
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/20/2007	6	Food Price Jump Unlikely	22	\$75.90	3,084	
00/20/2007	6	1 ood 1 free Jump Chinkery				
00/20/2007	0	1 ood Thee Jump Chinkery	22	\$75.90	3,084	1 record
Wellingt	on Daily N	1 7		\$75.90 Daily	,	1 record ership = 5,575
Wellingt	on Daily N	1 7	22	·	,	
Wellingt	on Daily N	Jews Sumner	22 Wellington, KS	Daily	Reade	
Wellingt http://www.wgti	on Daily N	Jews Sumner  Headline	Wellington, KS  Col. Inches	Daily Ad Equiv	Reade Rdshp	
Wellingt http://www.wgtr Date 06/02/2007	on Daily Nondailynews.com/ Page # 3	Jews Sumner  Headline	Wellington, KS  Col. Inches 29	Daily Ad Equiv \$244.18	Reade  Rdshp  5,575  5,575	ership = 5,575
Wellingt http://www.wgtr Date 06/02/2007  Colby Fi	on Daily Nondailynews.com/ Page # 3	News Sumner  Headline  Orscheln workplaces to be smoke-free	Wellington, KS  Col. Inches 29 29	Daily  Ad Equiv \$244.18  \$244.18	Reade  Rdshp  5,575  5,575	ership = 5,575  1 record
Wellingt http://www.wgtu Date 06/02/2007  Colby Fi http://www.nwk	Page #  3  ree Press tansas.com/	Headline Orscheln workplaces to be smoke-free  Thomas	Wellington, KS  Col. Inches 29 29 Colby, KS	Daily  Ad Equiv \$244.18  \$244.18  Daily	Reade  Rdshp  5,575  5,575  Reade	ership = 5,575  1 record

Western	Kansas V	World Trego	Wakeeney, KS	Weekly	Readership $= 4,1$	195
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/14/2007	6B	All tobacco use dangerous to your health	36	\$135.00	4,195	
06/14/2007	7B	Tiger Task Force fights teen tobacco use	15	\$56.25	4,195	
06/14/2007	7B	Community needs education	8	\$30.00	4,195	
06/14/2007	1B	Kansas Synar rate improves	21	\$78.75	4,195	
06/14/2007	8B	Youth tobacco use must matter to all of us	42	\$157.50	4,195	
06/14/2007	2B	Youth trends show improvement	27	\$101.25	4,195	
06/14/2007	3B	Reward and Reminder	29	\$108.75	4,195	
06/14/2007	2B	Blowing smoke and the truth	23	\$86.25	4,195	
06/14/2007	4B	Businesses be aware	31	\$116.25	4,195	
06/14/2007	4B	Answer lies within community	17	\$63.75	4,195	
06/14/2007	5B	Community members share perspectives	74	\$277.50	4,195	
			323	\$1,211.25	46,145 11 tot	al records

Mission '	Valley He	rald Wabaunsee	Eskridg	e, KS	Weekly	Reader	rship = 1,175	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
06/21/2007	8	SRS and KDOR announce new strategies to re	educe	15	\$75.00	1,175		
				15	\$75.00	1,175	1 record	

Neodesh	a Derrick	Wilson	Neodesha, KS	Weekly	Readership = $4,064$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/28/2007	2	Public opinion shaped legislative agenda	39	\$187.20	4,064	
			39	\$187.20	4,064 1 record	

Wilson C	Co. Citizei	n	Wilson	Fredonia, KS	Bi-Week	y Reade	ership = <b>8,100</b>
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
06/28/2007	2	Under the Dome		33	\$189.75	8,101	
				33	\$189.75	8,101	1 record

Yates Center News http://www.sekansas.com/		Woodson Yates	Center, KS	Weekly	ly Readership = 4,135	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/28/2007	4	Public opinion shaped legislative agenda	31	\$193.75	4,135	
			31	\$193.75	4,135	1 record
	City Kansar	1 Wyandotte Kans	as City, KS	Daily	Reade	ership = 8,254
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/26/2007	4	A lesson provided by the Kansas Supreme Court	24	\$212.40	8,255	
07/10/2007	1	Despite recent smoking bans, it's still OK to light up in.	33	\$292.05	8,255	
			57	\$504.45	16,510	2 total records
Piper Pr		Wyandotte Kans	as City, KS	Weekly	Reade	ership = 1,451
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/13/2007	2	To curb youth smoking, education?s the way to go	26	\$440.18	1,451	
07/05/2007	11	RPC of Wyandotte County	7	\$118.51	1,451	
07/05/2007	11	If it's vertical and green, they're not 18 — Don't sell!	19	\$321.67	1,451	
07/05/2007	12	What are we doing about it?	43	\$727.99	1,451	
07/05/2007	13	It's everybody's business - kids & tobacco don't mix	29	\$490.97	1,451	
07/05/2007	14	Tobacco facts - what's really the deal?	17	\$287.81	1,451	
07/05/2005	14	Very Interesting!	19	\$321.67	1,451	
07/05/2007	11					
07/05/2007		, ,	160	\$2,708.80	10,157	7 total records
Wyando	tte West	•	160 as City, KS	\$2,708.80 Weekly	,	7 total records ership = 4,250
Wyando	tte West	•		,	,	
Wyando	te West	Wyandotte Kans	as City, KS	Weekly	Reade	

Jul	v	2	0	)7

07/05/2007 07/05/2007 07/05/2007	3B 4B 4B	What are we doing about it? about us: RPC If it's vertical and green, they're not 18 — Don't sell!	8 10	\$727.99 \$135.44 \$169.30	4,250 4,250 4,250		
			127	\$2,150.11	21,250	5 total records	

#### **Grand Totals**

Publications = 101 Clips = 278 Col. Inches = 5,575 Ad Equiv = \$141,889.52 Rdshp = 12,738,029

## Allen

Publications = 2 Clips = 3 Col. Inches = 53 Ad Equiv = \$181.02 Rdshp = 19,743

#### **Anderson**

Publications = 1 Clips = 2 Col. Inches = 28 Ad Equiv = \$214.76 Rdshp = 5,386

# **Atchison**

Publications = 1 Clips = 1 Col. Inches = 22 Ad Equiv = \$303.60 Rdshp = 7,928

#### **Barton**

Publications = 1 Clips = 1 Col. Inches = 30 Ad Equiv = \$297.00 Rdshp = 13,853

#### **Bourbon**

Publications = 1 Clips = 11 Col. Inches = 250 Ad Equiv = \$2,462.50 Rdshp = 70,510

#### **Brown**

Publications = 1 Clips = 1 Col. Inches = 7 Ad Equiv = \$42.00 Rdshp = 3,793

### **Butler**

Publications = 2 Clips = 6 Col. Inches = 95 Ad Equiv = \$765.32 Rdshp = 24,827

# Cloud

Publications = 2 Clips = 4 Col. Inches = 56 Ad Equiv = \$340.80 Rdshp = 18,225

# Cowley

Publications = 2 Clips = 6 Col. Inches = 108 Ad Equiv = \$942.84 Rdshp = 56,667

#### Crawford

Publications = 1 Clips = 6 Col. Inches = 82 Ad Equiv = \$1,193.10 Rdshp = 107,292

### **Dickinson**

Publications = 3 Clips = 5 Col. Inches = 98 Ad Equiv = \$694.15 Rdshp = 31,920

# Doniphan

Publications = 1 Clips = 1 Col. Inches = 6 Ad Equiv = \$42.00 Rdshp = 6,495

# **Douglas**

Publications = 2 Clips = 7 Col. Inches = 163 Ad Equiv = \$4,349.10 Rdshp = 285,338

### El Dorado

Publications = 1 Clips = 3 Col. Inches = 63 Ad Equiv = \$551.25 Rdshp = 22,458

#### **Ellis**

Publications = 2 Clips = 2 Col. Inches = 36 Ad Equiv = \$333.54 Rdshp = 31,448

# **Finney**

Publications = 1 Clips = 5 Col. Inches = 116 Ad Equiv = \$1,604.28 Rdshp = 98,910

#### **Ford**

Publications = 1 Clips = 6 Col. Inches = 138 Ad Equiv = \$1,600.80 Rdshp = 101,814

# Franklin

Publications = 1 Clips = 3 Col. Inches = 72 Ad Equiv = \$642.24 Rdshp = 35,397

# Geary

Publications = 2 Clips = 6 Col. Inches = 182 Ad Equiv = \$2,111.70 Rdshp = 82,728

#### Graham

Publications = 1 Clips = 11 Col. Inches = 365 Ad Equiv = \$1,277.50 Rdshp = 64,284

# Gray

Publications = 1 Clips = 1 Col. Inches = 15 Ad Equiv = \$63.45 Rdshp = 2,615

# Greeley

Publications = 1 Clips = 1 Col. Inches = 12 Ad Equiv = \$58.56 Rdshp = 2,707

# Harper

Publications = 1 Clips = 1 Col. Inches = 6 Ad Equiv = \$36.00 Rdshp = 5,670

# Harvey

Publications = 1 Clips = 3 Col. Inches = 59 Ad Equiv = \$879.10 Rdshp = 54,468

#### **Jackson**

Publications = 3 Clips = 14 Col. Inches = 143 Ad Equiv = \$60,279.04 Rdshp = 6,730,810

#### **Jefferson**

Publications = 2 Clips = 4 Col. Inches = 40 Ad Equiv = \$210.00 Rdshp = 23,046

## **Jewell**

Publications = 1 Clips = 1 Col. Inches = 6 Ad Equiv = \$24.00 Rdshp = 2,162

## **Johnson**

Publications = 5 Clips = 8 Col. Inches = 254 Ad Equiv = \$4,959.78 Rdshp = 172,770

# Kingman

Publications = 1 Clips = 1 Col. Inches = 8 Ad Equiv = \$33.60 Rdshp = 1,497

#### Kiowa

Publications = 1 Clips = 1 Col. Inches = 18 Ad Equiv = \$105.30 Rdshp = 2,328

#### Labette

Publications = 1 Clips = 3 Col. Inches = 46 Ad Equiv = \$409.40 Rdshp = 38,763

#### Lane

Publications = 1 Clips = 2 Col. Inches = 38 Ad Equiv = \$180.50 Rdshp = 5,276

#### Leavenworth

Publications = 1 Clips = 3 Col. Inches = 58 Ad Equiv = \$783.00 Rdshp = 36,873

#### Linn

Publications = 1 Clips = 2 Col. Inches = 47 Ad Equiv = \$369.89 Rdshp = 10,814

# Logan

Publications = 1 Clips = 1 Col. Inches = 5 Ad Equiv = \$23.75 Rdshp = 3,181

# Lyon

Publications = 1 Clips = 1 Col. Inches = 17 Ad Equiv = \$179.52 Rdshp = 19,403

## Marion

Publications = 3 Clips = 3 Col. Inches = 73 Ad Equiv = \$663.60 Rdshp = 26,078

#### Marshall

Publications = 1 Clips = 2 Col. Inches = 13 Ad Equiv = \$104.00 Rdshp = 24,172

### **McPherson**

Publications = 1 Clips = 5 Col. Inches = 79 Ad Equiv = \$1,027.00 Rdshp = 45,690

#### Meade

Publications = 1 Clips = 1 Col. Inches = 7 Ad Equiv = \$33.25 Rdshp = 3,710

#### Miami

Publications = 1 Clips = 1 Col. Inches = 11 Ad Equiv = \$101.20 Rdshp = 10,118

# **Montgomery**

Publications = 2 Clips = 10 Col. Inches = 248 Ad Equiv = \$2,287.36 Rdshp = 136,051

#### **Morris**

Publications = 1 Clips = 1 Col. Inches = 6 Ad Equiv = \$37.50 Rdshp = 4,685

#### Nemaha

Publications = 1 Clips = 2 Col. Inches = 17 Ad Equiv = \$107.61 Rdshp = 10,346

#### Neosho

Publications = 1 Clips = 5 Col. Inches = 81 Ad Equiv = \$670.68 Rdshp = 44,100

#### **Norton**

Publications = 1 Clips = 3 Col. Inches = 36 Ad Equiv = \$241.20 Rdshp = 11,337

# **Osage**

Publications = 1 Clips = 1 Col. Inches = 13 Ad Equiv = \$112.71 Rdshp = 10,198

#### Ottawa

Publications = 1 Clips = 1 Col. Inches = 22 Ad Equiv = \$110.00 Rdshp = 3,873

#### **Pawnee**

Publications = 1 Clips = 1 Col. Inches = 10 Ad Equiv = \$69.40 Rdshp = 4,145

# **Phillips**

Publications = 1 Clips = 1 Col. Inches = 17 Ad Equiv = \$68.00 Rdshp = 2,261

#### **Pottawatomie**

Publications = 4 Clips = 5 Col. Inches = 68 Ad Equiv = \$303.94 Rdshp = 32,831

### **Rawlins**

Publications = 1 Clips = 2 Col. Inches = 30 Ad Equiv = \$142.50 Rdshp = 9,182

#### Reno

Publications = 1 Clips = 7 Col. Inches = 104 Ad Equiv = \$2,727.92 Rdshp = 513,233

# Republic

Publications = 1 Clips = 1 Col. Inches = 8 Ad Equiv = \$22.00 Rdshp = 1,465

# Riley

Publications = 2 Clips = 6 Col. Inches = 144 Ad Equiv = \$1,266.45 Rdshp = 247,698

#### Rooks

Publications = 2 Clips = 4 Col. Inches = 47 Ad Equiv = \$257.78 Rdshp = 16,523

## Russell

Publications = 1 Clips = 11 Col. Inches = 337 Ad Equiv = \$2,338.78 Rdshp = 60,720

#### Saline

Publications = 1 Clips = 6 Col. Inches = 165 Ad Equiv = \$3,465.00 Rdshp = 394,710

#### **Scott**

Publications = 1 Clips = 3 Col. Inches = 49 Ad Equiv = \$245.00 Rdshp = 12,228

# **Sedgwick**

Publications = 1 Clips = 6 Col. Inches = 158 Ad Equiv = \$20,121.30 Rdshp = 1,426,908

## **Seward**

Publications = 2 Clips = 2 Col. Inches = 30 Ad Equiv = \$310.00 Rdshp = 10,677

### **Shawnee**

Publications = 3 Clips = 16 Col. Inches = 179 Ad Equiv = \$8,546.39 Rdshp = 1,336,281

#### Sherman

Publications = 1 Clips = 2 Col. Inches = 27 Ad Equiv = \$257.31 Rdshp = 7,692

## **Sumner**

Publications = 2 Clips = 2 Col. Inches = 51 Ad Equiv = \$320.08 Rdshp = 8,659

#### **Thomas**

Publications = 1 Clips = 2 Col. Inches = 18 Ad Equiv = \$166.86 Rdshp = 9,522

# **Trego**

Publications = 1 Clips = 11 Col. Inches = 323 Ad Equiv = \$1,211.25 Rdshp = 46,145

#### Wabaunsee

Publications = 1 Clips = 1 Col. Inches = 15 Ad Equiv = \$75.00 Rdshp = 1,175

# Wilson

Publications = 2 Clips = 2 Col. Inches = 72 Ad Equiv = \$376.95 Rdshp = 12,165

#### Woodson

Publications = 1 Clips = 1 Col. Inches = 31 Ad Equiv = \$193.75 Rdshp = 4,135

# Wyandotte

Publications = 3 Clips = 14 Col. Inches = 344 Ad Equiv = \$5,363.36 Rdshp = 47,917